

This Digital goa GRID site is positioned at the Valley Fiveways, outbound on Barry Parade, Fortitude Valley. This unique location is one where suburban commuters coming from multiple directions converge with CBD traffic, the site, along with the Valley ICONIC, seen in the background, completely dominates this landmark location. Vehicles stop and wait minutes for a green light.

Restrictions: No special conditions.

Barry Pde Outbound, Fortitude Valley - Outbound 4006 0028



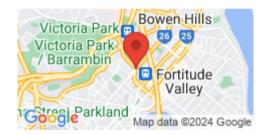
Brisbane CBD



6.40m x 2.88m



Digital



MOVE #118839

| Demo | Reach (PCA) Brisbane | People (28 days) | Frequency (Average) |
|--------|----------------------------|---------------------|------------------------|
| P14+ | 5.2% | 141,000 | 3.8 |
| P25-54 | 6% | 82,000 | 3.8 |
| OG1 | 8.1% | 50,000 | 4 |

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